



Entire Stock of Women's, Misses' and Girls' Fall and Winter Wearing Apparel On Sale Now

At
Exactly
One-
Half
Original
Selling
Prices



And
There's
No
Limit
To
Your
Choice

All Women's Furs at—Half Price
All Women's Suits at—Half Price
All Women's Coats at—Half Price
All Women's Skirts at—Half Price
All Women's Waists at—Half Price
All Women's Sweaters at—Half Price
All Women's Raincoats at—Half Price
All Girls' Raincoats at—Half Price
All Girls' Sweaters at—Half Price
All Girls' Coats at—Half Price
All Girls' Dresses at—Half Price
All Girls' Middies at—Half Price
All Children's Furs at—Half Price

Buy HIS Christmas Outfit Tomorrow

Boys' \$15 Norfolk Suits for \$9.75

This is a fine lot of boys' suits, made by one of the best concerns in the country—and priced for this sale at a saving to you of more than one-third. Newest style Norfolk suits; made of heavy weight all-wool fabrics in snappy patterns and choice colorings. Splendidly tailored garments, in all sizes, for boys of 6 to 18 years. Regular \$15.00 suits for \$9.75.

\$10.00 Suits for
\$5.00

These come in newest Norfolk styles of durable fabrics in winter weights and colors; sizes for boys up to 17 years; splendid \$10 suits for \$5.00.

\$20 and \$25 Suits
for \$15

All the season's best selling styles and the finest and best makes. Regular \$20 and \$25 suits for boys up to 18 years for \$15.00.

Boys' \$7.50 Sweaters
for \$4.95

A nice gift for a boy. These come in coat and pullover styles in attractive colorings. Regular \$7.50 sweaters for \$4.95.

Wonderful \$1.00 Belts for 59c

Walrus finished black leather belts, well lined and substantial, with beautiful oxidized buckle; sizes up to 40 waist; \$1.00 values, for 59c. (Second Floor.)



This Store Will Remain Open Tomorrow Evening

500 Pairs of Knitted
Slippers on Sale
Today
At \$1.49 a Pair
Fourth Floor



Give the Boy Scouts—
Hunting Knife with
Compass,
Scout Ax, Canteen Mess
Kit, or Leggings.

Reduction Sales NOW

—instead of after Christmas

Thousands of Fine Gift Items in Ivoryware, Fine Boxed Stationery,
Fancy Pillows and Scarfs and Exquisite Silk Brocade Ware

Marked Down 1/4 to 1/3

A Great Before Christmas Disposal of Christmas Gifts

All Ivoryware —1/4 off
Early Selection is Advisable



Our entire stock of Ivory Toiletware at one-fourth off original selling prices. Sale includes individual pieces and sets. The finest stock in Memphis to choose from.

IVORY COMBS, 50c to \$2.00, now 38c to \$1.50.
IVORY BRUSHES, \$3.00 to \$7.50, now \$2.25 to \$5.63.
IVORY MIRRORS, \$2.50 to \$10.00, now \$1.87 to \$7.50.
IVORY TRAYS, \$2.00 to \$4.00, now \$1.50 to \$3.00.
IVORY JEWEL BOXES, \$1.50 to \$6.00, now \$1.12 to \$4.50.
IVORY PERFUME BOTTLES, 65c to \$1.00, now 48c to \$3.00.
CANDLE HOLDERS, \$1.50 to \$3.50, now \$1.12 to \$2.62.
IVORY BUD VASES, \$1.25 to \$1.50, now 94c to \$1.12.
POWDER BOXES, \$2.00 to \$5.00, now \$1.50 to \$3.75.
HAIR RECEIVERS, \$1.50 to \$3, now \$1.12 to \$3.75.
IVORY CLOCKS, \$6.00 to \$10.00, now \$4.50 to \$7.50.
HAT PIN HOLDERS, \$2.50, now \$1.87.
TALCUM POWDER HOLDERS, 65c to 95c, now 52c to 75c.
NAIL FILES, 5c, now 38c.
IVORY BUFFERS, 65c to \$2.50, now 48c to \$1.88.
CUTICLE KNIVES, 50c to 85c, now 38c and 84c.
BUTTON HOOKS, 50c to 85c, now 38c to 64c.
SHOE HORNS, 50c to \$1.25, now 38c to 94c.
MILITARY BRUSHES, \$7.50 to \$15.00, now \$5.63 to \$11.25.
MEN'S COMBS, 50c to \$1.00, now 38c to 75c.
CLOTHES BRUSHES, \$4.00 to \$5.50, now \$3.00 to \$4.13.
HAT BRUSHES, \$2.00 to \$3.00, now \$1.50 to \$2.25.
SALVE JARS, 85c to \$2.00, now 64c to \$1.50.
ELECTRIC LAMPS, \$7.50, now \$5.63.
SHAVING STANDS, \$9.00 to \$15, now \$6.75 to \$11.25.
PICTURE FRAMES, 35c to \$3.00, now 27c to \$2.25.
IVORY SETS, at \$5.00 to \$25.00, now \$3.75 to \$18.75.
IVORY AND MANICURE SETS, \$12.50 to \$28.00, now \$9.37 to \$21.00.
IVORY SETS, \$10.00 to \$15.00, now \$7.50 to \$11.25.
IVORY SETS, \$5.00 to \$15.00, now \$3.75 to \$11.25.

All of Our Fine Boxed

Stationery at 1/4 off

One fourth off on our entire stock of fine Boxed Stationery, including such well-known fine makes as Eaton Crane Pike's, Montague's, Murphy's, etc.—Writing Paper and Correspondence Cards, at one-fourth off marked prices.

All 85c Boxed Stationery for 64c
All 1.00 Boxed Stationery for 75c
All 1.50 Boxed Stationery for \$1.13
All 2.00 Boxed Stationery for \$1.50
All 3.00 Boxed Stationery for \$2.25
All 5.00 Boxed Stationery for \$3.75
All 8.00 Boxed Stationery for \$6.00
All 10.00 Boxed Stationery for \$7.50
All 12.50 Boxed Stationery for \$9.38
All 15.00 Boxed Stationery for \$11.25

15c Boxes for 12c
50c Boxes for 38c
25c Boxes for 19c
49c Boxes for 35c

Children's \$1.00 Boxed Stationery, 75c
50c Gold Initialed Box Stationery, 38c.

(Goldsmith's—Main Floor.)

All of Our Finer
Shaving Stands
On Sale Now
at 1/4 off

A very practical and acceptable gift for a man—something that he will make use of throughout the year. These Shaving Stands are finely made, beautiful nickel-plated and come with mirror, brush, mug; some of them with electric light attachment. There are only a few left of each style. Make your selection early.

\$ 8.00 Shaving Stands, now \$ 6.00
\$ 9.00 Shaving Stands, now \$ 6.75
\$10.00 Shaving Stands, now \$ 7.50
\$12.50 Shaving Stands, now \$ 8.88
\$15.00 Shaving Stands, now \$11.25
\$18.00 Shaving Stands, now \$13.50
\$21.00 Shaving Stands, now \$15.75
\$25.00 Shaving Stands, now \$18.75

Other extra special values in Shaving Stands at—\$2.50, \$3.00, \$3.98, \$4.98, \$6.00 and \$6.50.

(Goldsmith's—Main Floor.)

Fancy Pillows, Scarfs and Table Runners at 1/3 off

This reduction of one-third applies to all silk, velour, cretonne and tapestry Pillows, Table Runners and Piano Scarfs—

\$ 5.00 Velour and Tapestry Pillows, \$ 3.34
\$ 6.50 Velour and Tapestry Pillows, \$ 4.34
\$ 9.00 Velour and Tapestry Pillows, \$ 6.00
\$15.00 Velour and Tapestry Pillows, \$10.00

\$6.00 Silk Pillows, \$4.00
\$7.50 Silk Pillows, \$5.00
\$2.50 Cretonne Pillows, \$1.67
\$4.00 Cretonne Pillows, \$2.67

\$ 7.50 Velour and Tapestry Scarfs, \$ 5.00
\$15.00 Velour and Tapestry Scarfs, \$10.00
\$25.00 Velour and Tapestry Scarfs, \$16.67

Brocade Novelties 1/3 Off

Handkerchief Boxes, Desk Sets, Powder Boxes, Candy Bowls, Hair Pin Boxes, Vanity Boxes, Picture Frames, Pin Cushions, Collar Bags, etc.; ranging in price from 50c to \$18.00, on sale now at 37c to \$12.00.



Another Shipment of Those Fine



\$1 and \$1.50
TIES
at 55c

No doubt you've heard of these wonderful Ties we sold last week at this price—the whole town is talking about them. Well, here's another lot just arrived by express. The first lot sold in a jiffy—these will go as quickly. The same fine materials, the same fine styles in all new patterns and gorgeous colorings—\$1.00 and \$1.50 Ties for 55c.

(Goldsmith's—Main Floor.)

Men's \$10.00 Bath Robes for \$7.45

These are particularly attractive bath robes, made of genuine Beacon blankets, in roomy coat styles, with edges beautifully trimmed in silk cords. We have them in all sizes, and they sold regularly at \$10.00; featured special in this sale at \$7.45.

(Goldsmith's, Main Floor.)